



Max Sukach

Senior Product Designer • AI Design Engineer

B2B SaaS • UX Architecture • Design Systems
AI Product Design • Rapid Prototyping • Design-to-Code

-  Portfolio
-  MA Psychology
-  LinkedIn
-  hey@maxuax.design

SUMMARY

Senior Product Designer with 9+ years of experience owning complex B2B SaaS products – from discovery, research, and problem framing to UX architecture, design systems, validation, and implementation.

Proven ability to turn dense product logic into clear, scalable experiences across multi-module web and mobile platforms.

Now focused on AI design engineering: designing AI-native and agentic product experiences, building high-fidelity coded prototypes, and using spec-driven workflows to accelerate validation and bring design closer to production.

 CORE CAPABILITIES

 KEY OUTCOMES

- | | |
|--|---|
| ◆ End-to-end Product Design Ownership | ➔ Led complex initiatives from discovery through implementation. |
| ◆ Product Discovery & User Research | ➔ Framed high-value problems and informed product direction through research and validation. |
| ◆ UX Architecture & Interaction Design | ➔ Turned complex product logic into clear, scalable workflows and interaction models. |
| ◆ Design Systems & UI Quality | ➔ Built reusable foundations that improved consistency and delivery speed. |
| ◆ AI Product Design & Rapid Prototyping | ➔ De-risked AI concepts through high-fidelity coded prototypes and usability testing. |
| ◆ Design Engineering & Delivery Automation | ➔ Reduced design-to-code friction through spec-driven workflows and reusable implementation patterns. |

TOOLKIT

- | | |
|--|---|
| AI Design Engineering:
Codex, Claude Code, Cursor, MCP, Agent Skills, Figma Make | Prototyping & Delivery:
GitHub, VS Code, shadcn/ui, Vercel, Supabase, n8n |
| Design & Systems:
Figma, Miro, Storybook | Product Ops & Analytics:
Linear, Jira, Productboard, Notion, Amplitude, PostHog, Google Analytics |



Independent

AI Design Engineering
2025–Present

AI-assisted tools and coded product prototypes

- Built AI-assisted internal tools and coded prototypes connecting product design, system architecture, and working product interfaces.
- **Paradigma [SAAS]** – Led end-to-end product strategy and UX architecture, designing an AI-powered platform that orchestrates product discovery, validation, planning, and execution through structured artifacts and multi-agent workflows.
 - **Figma Plugin** – Figma plugin for semantic design layers, design-system inspection, and AI-assisted UI generation inside Figma.
 - **ContentOS** – social media automation concept for content planning and AI-assisted publishing workflows.
 - **Personal / Agentic Knowledge Base** – Second brain/Obsidian-based systems for structured knowledge, retrieval, and AI-assisted reasoning.
 - **Febbl** – Created an AI-powered, turn-based interactive storytelling game for children and families. Designed the product vision, gameplay mechanics, narrative state engine.

Scompler

Sr. Product Designer
Full time
2021–2025

B2B SaaS / Content orchestration & planning platform

- Owned end-to-end product design for a complex B2B SaaS platform, driving delivery from discovery and UX architecture to high-fidelity UI and engineering handoff.
- Defined UX architecture across complex product modules (dashboards, workflows, planning, configuration, analytics, and integrations), translating product logic into scalable IA and interaction patterns.
- Built and governed the product design system (tokens, components, interaction patterns, Storybook documentation), ensuring design-to-development consistency.
- Partnered with product and engineering to translate requirements, feedback, and analytics into production-ready UX solutions.

Field Complete

Sr. Product Designer
Full time
2018–2021

B2B SaaS / Field service management platform

- Sole product designer owning the full design process for a B2B field service SaaS across web and mobile.
- Modeled operational workflows (job scheduling, dispatching, work-order management, invoicing, technician mobile flows), translating business processes into scalable UX structures.
- Established product UI patterns and design-system foundations, enabling consistent delivery across platforms.

NDA

Product Designer
2021

B2B SaaS / Telematics & fleet management platform

- Led discovery and UX architecture for merging two industrial telematics platforms into one unified product.
- Transformed fragmented legacy systems into a coherent, role-based structure aligned with real user workflows.
- Defined product use cases and interaction models for dashboards, fleet management, and reporting.



NDA

UX/UI Designer

2020

B2B SaaS / Tax assistance & compliance platform

- Led UX redesign, restructuring navigation and core flows (Tax Budgeting, Businesses, Notices) to improve clarity and usability.
- Designed scalable dashboard experiences and multi-module interaction patterns across the platform.

NDA

UX/UI Designer

2020

Healthcare SaaS / Clinical decision support (MVP)

- Contributed to IA, user flows, and early product concepts in a healthcare-focused environment.
- Improved UX for treatment decision workflows, supporting clearer clinical interactions.

Phoenix FC

UX/UI Designer

2020

Web platform + Intranet / Sports team management system

- Designed role-based dashboards for players and coaches, supporting training and communication workflows.
- Defined system structure, improving coordination and daily operations.

NDA

UX Designer

2019

B2B SaaS / Banking & enterprise workflow system

- Defined UX for complex lifecycle processes (onboarding, closure, financial operations).
- Translated business logic and edge cases into structured, scalable UX flows.

MeestUS

UX/UI Designer

2019

Logistics SaaS / International delivery platform

- Led UX overhaul and simplified multi-step shipping workflows (registration → shipment → tracking).
- Re-architected IA and introduced scalable, mobile-friendly interface patterns.

SimplifyCRM

UX/UI Designer

2019

Mobile SaaS / CRM & booking system

- Designed a mobile-first CRM system with booking, client management, and analytics modules.
- Delivered end-to-end UX and interactive prototype aligned with business needs.

NDA

UX/UI Designer

2019

B2B SaaS / Project lifecycle management platform

- Defined IA for a multi-module enterprise system (finance, timelines, reporting, monitoring).
- Unified fragmented workflows into coherent UX across planning and execution.

Adapt Core

Product Designer

Full time

2017–2018

Healthcare SaaS / Care coordination platform

- Led design across multiple healthcare products (web + mobile), covering discovery, IA, and UI.
- Designed an assessment builder and mobile app supporting multi-user care scenarios.